



MEDIA ADVISORY
For Immediate Release
February 7, 2008

AVIATION WEEK's Air Traffic Control Demand Management Forum Begins Feb. 13 in New York

Media Invited to See How Top Minds Tackle Air Traffic Congestion, Economic Growth

WHAT: AVIATION WEEK personnel invite media representatives to attend ATC (Air Traffic Control) Demand Management Forum, the opportunity for air traffic stakeholders to voice opinions and support strategic solutions to alleviate congestion without compromising growth. Editors and executives will be available to assist general media reporters by providing background, expertise and interviews to supplement coverage.

WHO: AVIATION WEEK's editorial and executive personnel, David Hughes, Senior Editor, *Aviation Week & Space Technology*; Benet Wilson, Deputy Managing Editor, *AviationWeek.com*; and Patricia Walsh, Vice President, Communications & Marketing, McGraw-Hill Information & Media. The opening, closing and keynote addresses will be delivered by D.J. Gribbin, General Counsel, U.S. Department of Transportation; Neil Planzer, Vice President of ATM Strategy for The Boeing Company and Chairman, Air Traffic Control Association; and David Z. Plavin, Former President of Airports Council International - North America and Former Director of Aviation for the Port Authority of New York and New Jersey. Hon. Andrew B. Steinberg, Former Assistant Secretary of Transportation for Aviation and International Affairs and FAA Chief Counsel, will chair the event. The forum is also expected to attract more than 75 ATC service providers, airline operations executives, air traffic controllers, airport authorities, pilots and civil aviation authorities.

WHEN: February 13, 2008, 9 a.m. to 6 p.m., and February 14, 2008, 9 a.m. to 12 p.m.

WHERE: The McGraw-Hill Building, 1221 Avenue of the Americas (6th Ave.), 2nd Floor Auditorium, New York, NY, 10020

WHY: Media representatives are invited to take part in this crucial discussion to see firsthand how air traffic stakeholders are approaching the growing capacity problem and taking action to alleviate congestion. Congestion over New York accounts for 75% of airline delays, and New York delays have doubled in just three years. Nationwide, the annual cost of airline delays has reached \$9 billion, according to U.S. Transportation Dept. Secretary Mary Peters. Check in at the AVIATION WEEK Registration Desk for complimentary issues of AVIATION WEEK's award-winning publications. Visit www.aviationweek.com for the latest show news, videos, podcasts, blogs, and online community features.

FOR MORE INFORMATION AND COMPLIMENTARY PRESS PASSES: Visit <http://www.aviationweek.com/forums/atcmain.htm>, email forums@aviationweek.com, or call +1-800-240-7645, or +1-212-904-4483.

www.aviationweek.com



About AVIATION WEEK

AVIATION WEEK, a division of The McGraw-Hill Companies, is the largest multimedia information and services provider to the global aviation, aerospace and defense industries, and includes the publications *Aviation Week & Space Technology*, *Defense Technology International*, *Business & Commercial Aviation*, *Overhaul & Maintenance*, *ShowNews*, *Aviation Daily*, *The Weekly of Business Aviation*, *Aerospace Daily & Defense Report* and the *World Aerospace Database*. The group's website, <http://www.aviationweek.com>, offers the industry's most reliable news, information, search and online community tools. Premium content services include the Aviation Week Intelligence Network, an integrated business tool for managers, business developers, buyers and technical professionals, and MRO Prospector, a unique web-based suite of data and tools for business development and benchmarking in maintenance, repair and overhaul. The group also produces prominent conferences, exhibitions and management forums around the world.

About The McGraw-Hill Companies

Founded in 1888, The McGraw-Hill Companies (NYSE: MHP) is a leading global information services provider meeting worldwide needs in the financial services, education and business information markets through leading brands including Standard & Poor's, McGraw-Hill Education, *BusinessWeek* and J.D. Power and Associates. The Corporation has more than 280 offices in 40 countries. Sales in 2007 were \$6.8 billion. Additional information is available at <http://www.mcgraw-hill.com>.

###

Contact:

Patricia Walsh
(212) 512-3364; (646) 673-6640
patricia_walsh@mcgraw-hill.com