

MRO 2008

SPONSORSHIP & ON SITE BRANDING



BUSINESS CARD HOLDERS

\$4,000.00

All delegates to the event will receive this gift in their pack. Make sure your branding gets in front of the right people.



COFFEE BREAK

\$5,000.00

Host the morning coffee break of the conference and place your branding at all the refreshment points. You will also be credited as a sponsor in the programme.



EAST & WEST BAY SITES

\$5,000.00

These four sites will be seen by all exhibitors and visitors to the show, they will be clearly seen as people walk around central hall. Production charges will be additional.



HALL CARPET

\$20,000.00

The ultimate in sponsorship, place your company logo throughout the entire exhibition. Printed directly on the surface of the carpet this opportunity will ensure your company gets noticed. This will be placed on the 2 main aisles in the exhibition hall.



INTERNET CAFÉ

\$10,000.00

The internet café can be used by all exhibitors and visitors. This is an excellent opportunity to get your company logo and message in front of them.



KEY CHAINS

\$4,000.00

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LANYARDS

\$10,000.00

Each lanyard will feature the sponsor's logo. Have your logo prominently displayed on every Visitor.



LUGGAGE TAGS

\$4,000.00

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MRO RECEPTION

\$15,500.00

A valuable way to help you connect with VIPs, honoured guests and attendees. Your package will include; signage in the room, a table for 10 people, company name on the website, company name on marketing materials (if applicable), acknowledgement at dinner and acknowledgement in the program book. Note: admission to the conference is separate.



NOTEBOOKS

\$5,500.00

All attendees to the event will receive high-quality notebooks – to be used by one and all.



PENS

\$4,000.00

Each attendee will receive one upon registration.



POCKET AGENDA (CONF)

\$5,000.00

This quick reference guide is provided to conference attendees. Comprised of management level decision-makers, you can put your company's message in front of an exclusive gathering of the industry's movers and shakers.

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POCKET ROSTER (EXH)

\$4,000.00

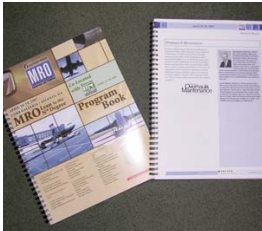
This valuable tool aids in guiding attendees through the event's comprehensive exhibit hall. Compact in size, this handy reference will be used continuously throughout the show by every attendee.



PRESS CENTER

\$8,000.00

This is a great opportunity to get your company message in front of the regional and international press. The sponsor will be able to brand the entire press centre and press lounge inside and out. Price does not include production costs.



PROGRAM BOOK

\$7,500.00

These materials will be read, referenced, remembered and retained – during and after the event. Put your message in front of each person attending this conference on every page of this valuable tool!



RECEPTION BUILDING BANNER

\$8,000.00

This banner will be seen by all exhibitors and visitors as they walk around central hall. Production charges will be additional.

SPEAKER BREAKFAST

\$7,500.00

Host the speakers of the event at a morning briefing breakfast (1 hour) prior to the official start of the event.

SPEAKER PRESENTATIONS

\$5,500.00

Available on the web, the speaker presentations will be available to all conference attendees.

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STAIRCASE BRANDING

\$10,000.00

The new main staircase in Central Hall is available for branding. Place your corporate message on the stairs as people come and go from the show. Production charges will be additional



TRADE VISITOR BAGS

\$8,000.00

Bags will be issued to each visitor to collect all their brochures in. Have your company message and logo carried around the exhibition floor. Production charges will be additional.



VISITOR LOUNGES

\$8,000.00

These seating areas provide a place for visitors to relax, catch up on notes or hold informal meetings. The sponsor can brand each individual seating area dotted around the exhibition hall.



YOU ARE HERE SIGNS

\$5,000.00

The 'You Are Here' signage placed around the site indicates the direction of stands, restaurants, organisers offices and conference/workshop areas. Promote your logo all over the exhibition site with these signs.