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 For additional information on content, speakers and general information: www.AviationWeek.com/conferences and
www.AviationWeek.com/forums
MRO Middle East Conference & Exhibition

January 20-22, 2009 Dubai, UAE

Airport Expo

Feb. 28-March 1, 2010 Dubai, UAE

Airport Expo

MRO Americas Conference & Exhibition

April 21-23, 2009 Dallas, TX

Gaylord Texan Resort & Convention Center

April 20-22, 2010 Phoenix, AZ

Phoenix Convention Center

April 12-14, 2011 Miami, FL

Miami Beach Convention Center

April 3-5, 2012 Dallas, TX

Dallas Convention Center

MRO Military Conference

April 22-23, 2009 Dallas, TX

Gaylord Texan Resort & Convention Center

April 20-22, 2010 Phoenix, AZ

Phoenix Civic Center

April 12-14, 2011 Miami, FL

Miami Beach Convention Center

April 3-5, 2012 Dallas, TX

Dallas Convention Center

MRO Europe Conference & Exhibition

September 23-24, 2009 Hamburg, Germany

Hamburg Messe und Congress

September 2010 London UK

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MRO Asia Conference & Exhibition

December 8-10, 2009 Hong Kong

AsiaWorld-Expo

October, 2010 Singapore

SUNTEC Int'l Convention Centre

AVIATION WEEK Laureates Awards

March 3, 2009 Washington, DC

Andrew Mellon Auditorium

Defense Technology & Requirements Conference

March 11-12, 2009 Washington, DC

National Press Club

A&D Programs Conference

November 2-4, 2009 Phoenix, AZ

Arizona Biltmore Resort & Spa

A&D Finance Conference

December 2-3, 2009 New York, NY

Credit Suisse Headquarters

EVENT CALENDAR Management Forums Schedule 2009

Fuel Management (ECO Aviation)	January 27-28	Miami, FL
Aircraft Data	March 18-19	Phoenix, AZ
ADS-B	March 26-27	Alexandria, VA
Helicopter Safety Ops	April 14-15	San Diego, CA
Lean Six Sigma for Military (co-located with MRO Americas & MRO Military Conferences & Exhibition)	April 21	Dallas, TX
Capacity Planning/Revenue Management	May 5-6	Chicago, IL [co-located with]
Airline Sales & Marketing	May 6-7	Chicago, IL
Program Risk	August 12-13	Washington D.C.
Green Europe (co-located with MRO Europe Conference & Exhibition)	September 22	Hamburg, Germany
Human Capital & Talent Acquisition/ Labor Management	October 6-7	Chicago, IL
Aircraft Parts Recycling	October 13-14	Miami, FL
Supply Chain	October 21-22	San Diego, CA
Lean Six Sigma for MRO	November 4-5	Atlanta, GA
Alternative Fuels & Green Aviation	November 9-10	San Diego, CA

AVIATION WEEK created the Management Forums series in response to attendees' requests for a platform to further discuss specific issues. Designed to compliment our Conferences & Exhibitions, these drill down programs convene management level participants directly affected by a specific challenge to collaborate and uncover revenue generating opportunities.

How do the Management Forums differ from Conferences & Exhibitions?

- **Focused Topics:** Cultivated from industry feedback, all topics will be vertically aligned and hone in on a pressing challenge facing the industry today.
- **Compact Schedule:** Forums will be 1 day to 1.5 days long respecting busy schedules and delivering the greatest amount of information in the least amount of time.
- **Highly Interactive Sessions:** The program is primarily comprised of structured panel sessions with emphasis on panelist/delegate interaction. Presentations will be limited to case studies, trends analysis and forecasting.
- **Targeted Participants:** We will market these events strictly to management level titles directly involved in transactions related to the program topic. Participants should expect a room of their peers.
- **Intimate Size:** To foster interaction and participation from all delegates, our target audience is up to 75 management level individuals. Our goal is to deliver a quality audience, not quantity.

As part of our commitment to deliver the most timely and accurate intelligence, we are constantly developing new and educational forums. These intensive programs are designed to foster an intimate and interactive discussion among management level participants to:

- Clarify ambiguities
- Identify revenue generating strategies
- Share best practices to lower cost and heighten efficiency
- Grow their network and business



AVIATION WEEK's MRO is the largest event dedicated to the aviation maintenance industry, tackling key issues of business and technology strategies in the maintenance repair and overhaul market. Bringing in key airline personnel, this event focuses on process improvements and information technology. For quick and affordable operational implementation, AVIATION WEEK's MRO is a must-attend event for anyone with a stake in this dynamic industry sector.



As the U.S. Military expands to meet global demands, a greater percentage of the Pentagon's budget is earmarked for maintenance and repairs. MRO Military addresses how to meet the challenges of expansion and offers in-depth looks at near-term military requirements, fleet readiness and the trend of partnering with the private sector for military contracts.



Europe accounts for almost 1/3 of the global commercial and regional/business jet MRO market. MRO Europe addresses specific maintenance, repair and overhaul issues affecting the European market. Top airline executives and their counterparts from the supplier and service provider communities focus on problems and solutions of daily operations and help define where the airlines want to go in terms of better processes at less cost



MRO Asia brings together top airline and government officials, maintenance and safety experts from Asia and around the globe. As the Asian MRO market continues to grow exponentially, this event is the place for insight and solutions to your everyday MRO operational problems.



MRO Military Europe focuses on the aircraft maintenance needs of European militaries, NATO and Russia. It will look at customer requirements and how service providers can earn their share of this significant market. MRO Military Europe will address the use of power by the hour concepts for military fighters and the future of Performance Based Logistics. In addition, it will present case-studies of how maintenance is done in real-world hostile environments.



MRO Middle East will expand the focus of the MRO series to include this prosperous area. MRO Middle East will bring together top airline and Middle East dignitaries to discuss best practices and processes as airlines continue to increase their fleet.



This conference will provide you with a comprehensive review of the programs that drive the A&D industry, from next generation communications to the future of air transport, from development of environmentally conscious engines to the ever-expanding role of unmanned vehicles - program overviews that involve more than \$500 billion in business opportunity. In addition, a workshop has been created to strategically evaluate the breakthroughs to reflect the 21st Century A&D industry - Product Breakthroughs and Program Excellence.



The objective of this event is to Identify long-, mid- and short-term defense technology priorities and requirements; assess funding capability for long-, mid- and short-term technology priorities and requirements; identify critical investments in technology - systems or major product lines (UAVs for example) - and the obstacles/opportunities associated with these topics.



This leadership event delivers a new level of intelligence on forecasts, budgets and programs to preface the remarks of presenting CEOs by coordinating a half-day of intelligence to help investors, analysts and industry participants understand the levers driving A&D company performance. This includes new forecasts in Civil, Defense/Government Technology and Space Sectors, a detailed analysis of the Fiscal Year Defense Budget and an insider's look at top A&D programs - their risks and opportunities, making A&D a "must-attend" leadership forum for senior industry executives from the A&D supply chain and customer base.



AVIATION WEEK'S Laureate Awards were conceived more than 50 years ago to recognize the extraordinary achievements of individuals and teams in aerospace, aviation and defense. The editors of *Aviation Week & Space Technology* honor those who epitomize the values and visions of the global aerospace industry in the following categories • Aeronautics/Propulsion • Business/General Aviation • Commercial Air Transport • IT/Electronics • Military • Operations • Space. In addition, we will recognize outstanding individuals for: • The Philip J. Klass Award for Lifetime Achievement • AVIATION WEEK Heroism Award • Recognition of Tomorrow's Leaders

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